



Universal Giving Pandemic Response Act Call to Action Network Email & Letter to Congress

Call-to-Action Messages to Advocates:

Subject Line: Tell Legislators to Support the Universal Giving Pandemic Response Act

Issue Summary: A bipartisan group of legislators has introduced a bill to generate billions of new charitable dollars to respond to the pandemic. Now they need your help. The pandemic and the economic downturn have severely damaged charitable giving in America.

Sincerely,

{{contact_full_name}}

{{contact_address}}

Call-to-Action Email to Individual Advocates:

Dear {Name},

As an advocate for the charitable community, I am writing to thank you for introducing the Universal Giving Pandemic Response Act and working to support its inclusion in the next COVID-19 relief package. The pandemic and the economic downturn have severely damaged charitable giving in America. Despite a few bright spots and big headlines, the latest data shows a troubling decline in donations this year with an 11 percent drop in March alone. At the same time, demand for charitable services has skyrocketed.

Senators Lankford (R-OK), Coons (D-DE), Lee (R-UT), Shaheen (D-NH), Scott (R-SC), and Klobuchar (D-MN), as well as Representatives Walker (R-NC) and Pappas (D-NH) have introduced the Universal Giving Pandemic Response Act, legislation that would significantly increase the cap on the universal charitable deduction for 2020. Independent Sector-commissioned research indicates that such a proposal could unlock over \$17 billion in new giving per year if made permanent.

But this critical lifeline for our communities will only be cast if legislators hear from the people they represent. Please take 1 minute today: urge your legislators to join the effort by cosponsoring this legislation and supporting its inclusion in the next COVID-19 relief package. Despite a few bright headlines, the latest data shows a troubling decline in donations this year with an 11 percent drop in March alone. At the same time, demand for charitable services has skyrocketed. Charities urgently need more resources to serve those in need, and Congress has already recognized this by enacting a limited



charitable deduction for every taxpayer in 2020. The Universal Giving Pandemic Response Act will generate billions of dollars in additional giving by increasing the cap on this temporary deduction.

Sincerely,
{Organization}

Thank You:

Thank you {{contact_first_name}} for your continued work on this vital issue. We encourage you to share this link with your personal and professional networks to inspire others to take action today!

Letter to Congress:

Dear {{target_appropriate_greeting}},

I am writing to urge you to cosponsor the Universal Giving Pandemic Response Act—bipartisan charitable giving legislation introduced by Senators Lankford, Coons, Lee, Shaheen, Scott (SC), and Klobuchar, as well as Representatives Walker (NC) and Pappas—and to support its inclusion in the next COVID-19 relief package.

The pandemic and the economic downturn have severely damaged charitable giving in America. Despite a few bright headlines, the latest data shows a troubling decline in donations this year with an 11 percent drop in March alone. At the same time, demand for charitable services has skyrocketed.

Charities urgently need more resources to serve those in need, and Congress has already recognized this by enacting a limited charitable deduction for every taxpayer in 2020. The Universal Giving Pandemic Response Act will generate billions of dollars in additional giving by increasing the cap on this temporary deduction.

Please cosponsor the Universal Giving Pandemic Response Act (S. 4032, H.R. 7324) and support its inclusion in the next COVID-19 relief package considered by Congress.

Sincerely,
{{contact_full_name}}
{{contact_address}}