





# 2025 **National Summit**

**Independent Sector's National** Summit is the only event that unites the entire charitable sector, building the collective power of nonprofits, foundations, and corporate giving programs to improve lives and strengthen communities.

More than 1,000 leading voices from across the country will gather in one place to connect, learn, and mobilize their organizations to serve more people and do more good. Together, we can create a stronger sector and a more equitable, inclusive, and just nation.

Summit attendees are decision-makers, thought leaders, and catalysts for change. Over the course of three days, you'll explore workshops, main stage presentations, community dinners, site visits, and networking events – all of which represent unique branding opportunities and touchpoints for conference sponsors.



# Defining the Moment

The 2025 summit will explore the most important opportunities to build the collective power of the U.S. charitable sector to improve lives and strengthen communities. Summit sponsors will be foundational to the only national summit that connects, equips, and activates diverse nonprofit and philanthropic leaders to build our knowledge and capacity in these key areas:



### **Thriving Workforce**

Building equity and sustainability in one of the largest U.S. employment sectors



### **Robust Organizations**

Maintaining financial strength and stability to stay in service for years to come



#### **Trusted Voices**

Developing stronger relationships with our communities to do more good



#### **Active Advocates**

Using our collective influence to advance policies that foster a healthy and just nation

# **Embracing** Change

Upswell is now Independent Sector's National Summit, and the tagline is: Building Collective Power for Nonprofits & Philanthropy. This name serves as a commitment and a constant reminder that we're stronger together, and that together, we have the power to improve our communities and our nation.

# Our Attendees and Sponsors

#### Who Attends?

Nonprofits

Foundations

Universities

**Private Schools** 

Businesses

**Policy Organizations** 

Volunteers

Corporate Giving

**Programs** 

Philanthropic Organizations

Associations

of Nonprofits/

Philanthropies

#### **Attendee Titles**

C-Suite

Department Heads

Senior VPs

**VPs** 

**Directors** 

**Program Officers** 

Managers

### Who Sponsors?

**Brands** 

**Foundations** 

Universities

Agencies &

Consultancies

Employee

Recruiting &

Wellness

Real Estate &

Construction

Donation

& Grant

Management

CSR & Impact

Measurement

ESG Software

Influencer

Marketing

Platforms

Manufacturing

Public Utilities

Law Firms

Financial Institutions

## Thank you to our 2023 sponsors:

































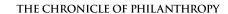
















# Sponsorship Opportunities & Benefits

Your organization is passionate about tackling the complex issues our communities face, building power in the charitable sector, and creating an environment for everyone to succeed. Sponsorship amplifies your impact and spreads your message.

We offer four levels of support – **platinum**, **gold, silver**, and **bronze** – as well as targeted **à la carte** options that are designed to fit your organization's needs and budget.

Sponsorship rates are available upon request by reaching out to Stuart Hewitt, partnerships manager, at **stuarth@independentsector.org**.

# **Branding & Signage**

There are extensive opportunities to promote your organization and connect with conference attendees.







# Platinum Sponsorship

Elevate your support for the sector by becoming a Platinum Sponsor for Independent Sector's National Summit.

A commitment at the Platinum Sponsorship level ensures unparalleled visibility and recognition among nonprofit leaders, philanthropists, and advocates dedicated to social impact. Enjoy exclusive branding opportunities, premium speaking engagements, and VIP networking sessions to showcase your dedication to advancing the work of nonprofits and philanthropies.

We are happy to customize opportunities at this level.

Stand at the forefront of innovation and leadership in the nonprofit sector with the Platinum Sponsorship.



#### The Platinum Sponsorship level includes:

#### **Summit Materials**

Badge promotion
Branded swag item

### Signage

Main stage recognition
Promotional signage
Window and wall signage
Plenary walk-in video loops
Registration desk signage

### Digital

App signage Company spotlight
Digital display Summit emails
Post at summit Summit website
Instagram story Social media

#### **Event Attendance**

10 registrations



# **Gold Sponsorship**

Enhance your organization's visibility and influence in the nonprofit sector with the Gold Sponsorship.

As a Gold Sponsor, you'll benefit from prominent brand recognition across various platforms, including signage, digital media, and summit materials. Engage with nonprofit and philanthropic leaders through targeted networking opportunities and thought-provoking sessions while gaining exclusive access to insights and trends that drive nonprofit innovation and sustainability.

#### The Gold Sponsorship level includes:

#### **Summit Materials**

Branded swag item

### Signage

Promotional signage Window and wall signage Plenary walk-in video loops Registration desk signage

### Digital

App signage Company spotlight
Digital display Summit emails
Post at summit Summit website
Instagram story Social media

#### **Event Attendance**

6 registrations



# Silver Sponsorship

Position your organization as a pivotal supporter of nonprofits with the Silver Sponsorship.

As a Silver Sponsor, your organization will enjoy exposure through logo placement, exhibit space, and promotional activities. Reach leaders and stakeholders through interactive sessions and networking receptions, enhance brand visibility and credibility among key decision-makers, and demonstrate your dedication to nonprofit impact while gaining valuable exposure to a diverse audience.

#### The Silver Sponsorship level includes:

#### **Summit Materials**

Branded swag item

### Signage

Window and wall signage Plenary walk-in video loops

### **Digital**

Digital display

Post at summit

Instagram story

Company spotlight

Summit emails

Summit website

Social media

#### **Event Attendance**

5 registrations

## Bronze Sponsorship

Be a champion for nonprofit collaboration and innovation with the Bronze Sponsorship opportunity.

As a Bronze Sponsor, your organization will receive recognition through logo inclusion in summit materials and online platforms. Connect with nonprofit stakeholders in a dynamic environment designed to foster new partnerships and opportunities while gaining access to informative sessions and networking events that facilitate knowledge sharing and organizational growth.

#### The Bronze Sponsorship level includes:

### Signage

Plenary walk-in video loops

#### **Event Attendance**

4 registrations

### **Digital**

Digital display
Post at summit
Instagram story
Company spotlight

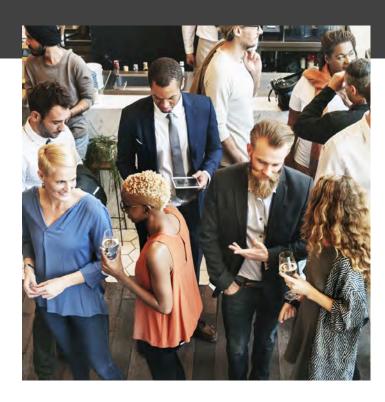
Summit emails Summit website Social media

# À La Carte Options

Our multi-day summit programming presents additional opportunities for à la carte sponsorships that can be scaled to suit any budget.

- CEO lunch
- Program officer breakfast
- · Happy hour
- Nonprofit staff lunch

Contact **stuarth@independentsector.org** to learn more about à la carte sponsorship options.





# Let's Connect

Join us in Atlanta in 2025 for Independent Sector's National Summit to build a sense of belonging, shared identity, and unified vision among the leading voices in the charitable sector.

Contact Stuart Hewitt, partnerships manager, at **stuarth@independentsector.org** for sponsorship pricing and availability.

