

Take The Pledge

It's On Us: The Nonprofit Voter Empowerment Project



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Nonprofit Staff Vote and Volunteer Digital Resources

Nonprofit votes drive nonprofit impact! **It's On Us** to set an example by leading with organizational policies that encourage voter participation. Use the enclosed graphics, newsletter blurbs, and captions to educate your stakeholders and members. The [resource guide](#) to support this campaign element can be accessed here.

Social Media Graphics



[Download](#)



[Download](#)

Social Media Captions

“Nonprofit Votes Drive Nonprofit Impact” Graphic:

#Nonprofits must ensure that every eligible voter, regardless of political affiliation, can cast their ballot. Take the Pledge to ensure your staff isn't forced to choose between civic duty and service during the election: <https://independentsector.org/nonprofit-voter-empowerment-project/>

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With each election, millions of #nonprofit volunteers dedicate themselves to sustaining the backbone of democracy. Use the Nonprofit Voter Empowerment Resource Guide to ensure your staff can help #GOTV: <https://independentsector.org/blog/nonprofit-voter-empowerment-ensure-nonprofit-staff-vote-volunteer/>

“This Nonprofit Votes and Volunteers” Graphic:

When the communities we serve can't #GOTV, policymakers are less likely to meet their needs or prioritize nonprofit priorities. #Nonprofits can change that! Use the Nonprofit Voter Empowerment Resource Guide to ensure your staff can vote early & volunteer: <https://independentsector.org/blog/nonprofit-voter-empowerment-ensure-nonprofit-staff-vote-volunteer/>

Nonprofits can make a difference by leading with policies that allow their employees to #VoteEarly & Volunteer during the #Election. Take the Pledge to ensure your staff and stakeholders can #GOTV: <https://independentsector.org/nonprofit-voter-empowerment-project/>

Newsletter Blurbs:

Each election many nonprofit employees are forced to choose between casting their ballot and helping the constituents they serve cast theirs. Use the Nonprofit Voter Empowerment Resource Guide to ensure your nonprofit's voter engagement plan is current: <https://independentsector.org/blog/nonprofit-voter-empowerment-ensure-nonprofit-staff-vote-volunteer/>

Together, nonprofit leaders and employees can help develop an informed electorate and increase voter participation. Take the Pledge to ensure your staff can Vote Early & Serve during the Election: <https://independentsector.org/nonprofit-voter-empowerment-project/>

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The [Nonprofit Voter Empowerment Project](#) is a nonpartisan campaign that was developed by [Independent Sector](#) in partnership with [Nonprofit VOTE](#) to support nonprofits as they work to increase voter participation among their staff, grantees, volunteers, and constituents.

